



GREATER KANSAS CITY  
COMMUNITY FOUNDATION



GREATER HORIZONS

**TAKE A GLIMPSE INSIDE...**

Greetings!

We hope you enjoy this glimpse inside the Greater Kansas City Community Foundation and our national entity, Greater Horizons.

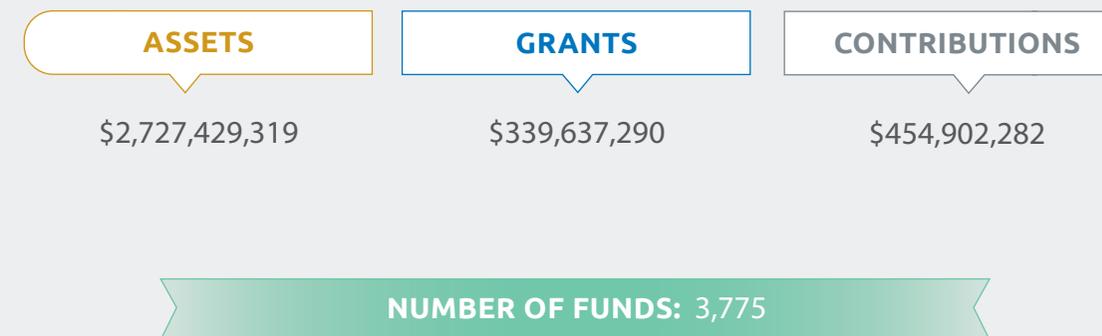
As you flip through the pages in this report, take a moment to consider where you fit in to this picture. Whether you are a donor who gives through your donor-advised fund, an advisor who manages your clients' investments or an employer who matches your employees' donations, it all helps increase charitable giving in our community and beyond.

We are here to help unwrap our donors' giving potential, so they can enjoy giving more. If there is any way we can help you, please let us know.



Deborah L. Wilkerson  
President & CEO

In 2016, donors contributed more than \$450 million to the thousands of charitable funds we oversee. These same donors used their charitable funds to grant nearly \$340 million to their favorite charities.

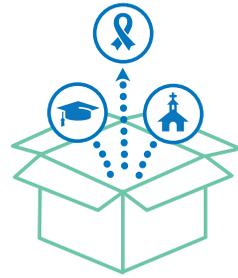


## DONOR-ADVISED FUNDS

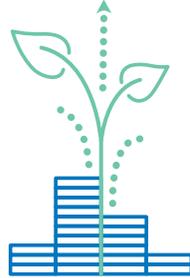
One of our most popular types of funds is the donor-advised fund, which functions as a donor's charitable giving account. Nearly half of our assets are held in donor-advised funds.



Give cash, stock or other assets to your fund. Contributions are tax deductible.



Use your fund to support your favorite charities.



Invest through your financial advisor or in our pools. Your charitable dollars grow tax-free.

## SCHOLARSHIP FUNDS

We also work with donors who are creating impact through scholarship funds.

**SCHOLARSHIP FUNDS**

234

**2016 SCHOLARSHIP RECIPIENTS**

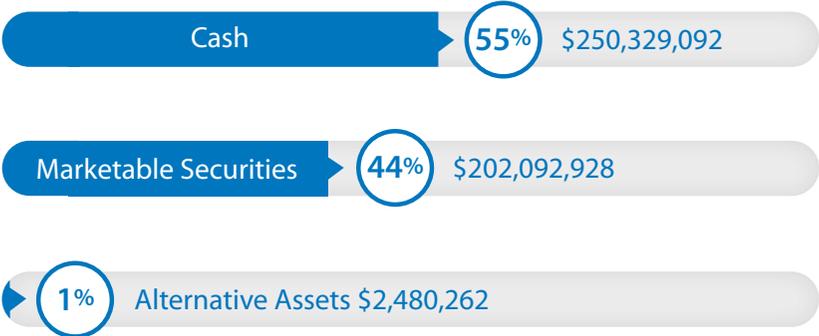
1,337 Students

**TOTAL SCHOLARSHIP DOLLARS AWARDED IN 2016**

\$2,533,756

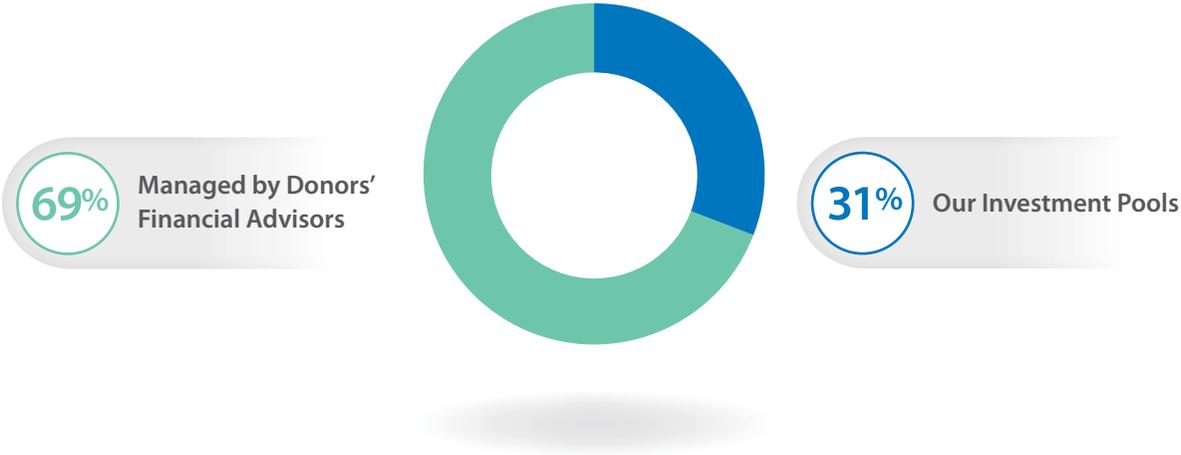
We accept donations of cash, publicly traded securities and complex assets, including business interests, life insurance policies and real estate. Donations of appreciated assets are especially beneficial, because contributions are tax deductible, and donors can avoid paying taxes on long-term capital gains.

### 2016 CONTRIBUTIONS BY TYPE

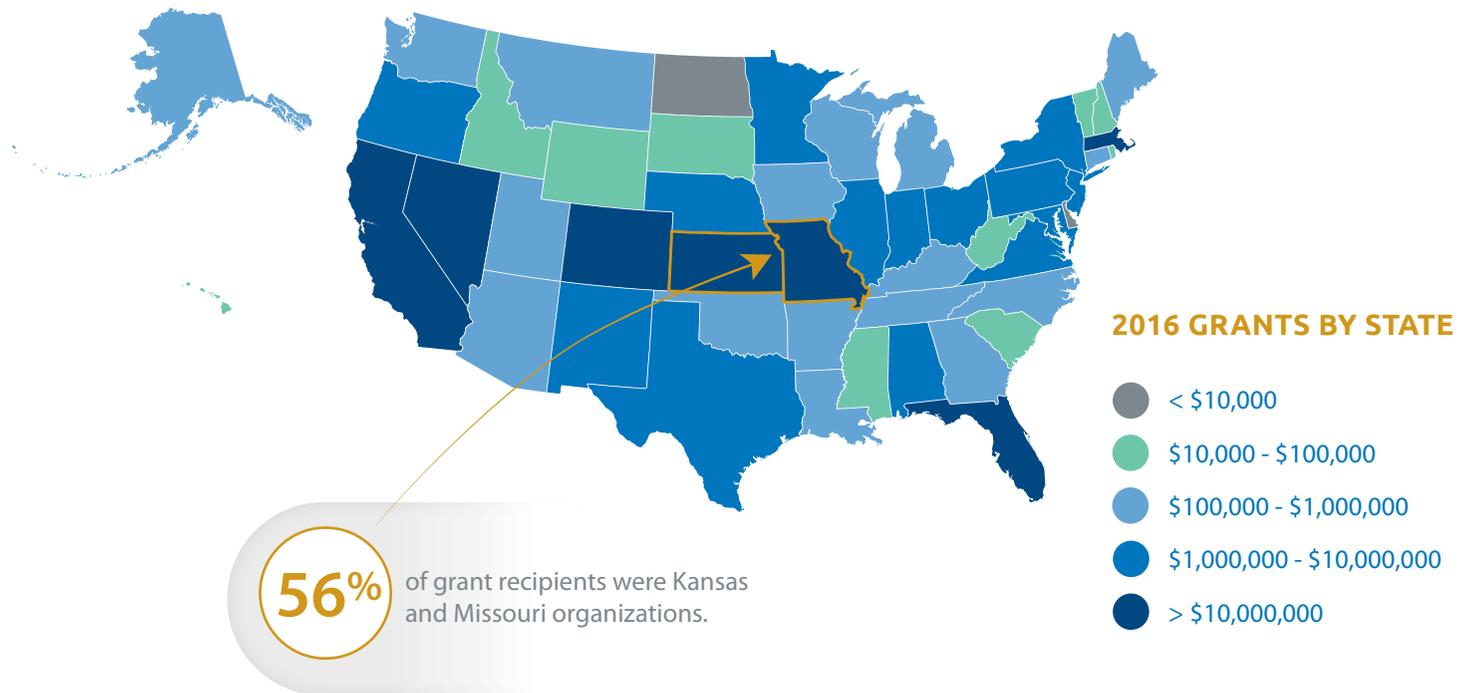


Donors can choose to have their own financial advisors manage the investments in their charitable funds. We currently work with more than 300 financial advisors who continue to manage their clients' assets after they are donated to funds.

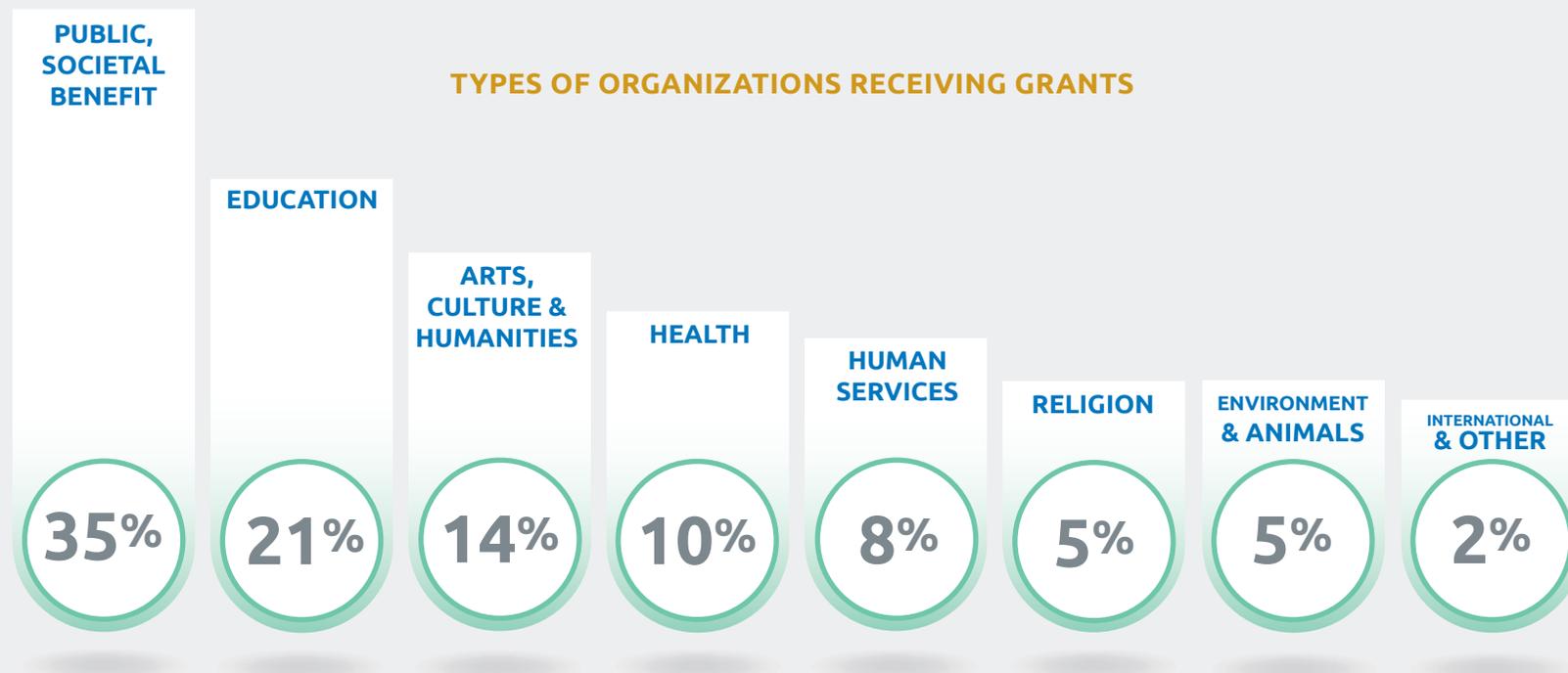
### HOW DONORS' FUNDS ARE INVESTED



Our donors' charitable interests reach far and wide.



In 2016, the largest percentage of our donors' grants benefited organizations classified as *Public, Societal Benefit*, which includes civil rights and advocacy, community and neighborhood improvement, government and public administration, science and technology, veterans, and organizations like the United Way.

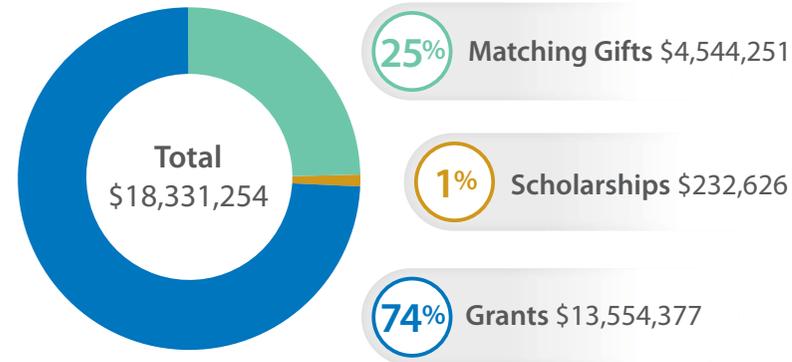


## CORPORATE GIVING

We work with employers across the U.S. who enhance their benefits packages and show they are a positive force in their communities with corporate foundations, matching gift programs and scholarship funds.

In 2016, nearly three-fourths of the 7,721 grants from employer-sponsored funds matched employees' donations of time and money, increasing the charitable impact of more than 2,000 employees by \$4.5 million.

### 2016 CORPORATE GRANTS



## EMPLOYEE MATCHING GIFT PROGRAMS

Organizations of all sizes have tapped into our expertise to administer matching gift programs, recognizing their employees' donations with annual matches starting at \$250 and increasing to \$10,000 and above.



Company sets up a corporate foundation fund and determines match guidelines.



Employees log on to our employee giving portal and submit match requests.



We review requests and send approved matching gifts to charities.

## QUESTIONS?

We'd love to hear from you.

866.719.7886 | [info@growyourgiving.org](mailto:info@growyourgiving.org)